Medsci /22 Health Science Communication



About the Course

Medsci 722 is open to all FHS graduate students. Learn multidisciplinary communication strategies for your health science

A NEW
Medical Sciences
Graduate course!

Enrol in

research. This course will provide working knowledge on engaging your audience, telling a compelling story through oral, visual and written media. Learn from specialists in Pharma/Biotech, journalists and experts in community engagement.

Key Takeaways

- Connect your research to specific audiencesfunders, policymakers, news media, entrepreneurs and healthcare providers.
- Learn to communicate using social media, TED talks, scientific publications and visual abstracts.
- Make your research more impactful.

For More Information

To take this course please email Dr. Sandeep Raha at rahas@mcmaster.ca or Dr. Roma Sehmi at sehmir@mcmaster.ca.